



Rogue Native Plant Materials Collective

January 24th 2017
Prepared by: Kathryn Alexander
Interim Coordinator

December Meeting Summary

- Funding proposal for 2-year coordinator position was drafted and submitted by Bryan Wender (BLM)
- Kathryn stepped into the interim coordinator position (Dec-March)
- Decision to delay formal interface with growers until goals and structure are more solid
- Brainstorming about services the collective could offer
- Private and public information sharing platform / website

Today's Agenda

Goal 1: Decision making and membership (20 min)

Goal 2: Outline 5-year strategic plan (50 min)

- Collective goals
- Operational strategy
- Vote?

Goal 3: Official name (5 min)

Goal 4: Species priorities (20 min)



Willamette Valley 5-year Plan Summary

Program Goals

- Establish the Willamette Valley Native Plant Materials Partnership
- Increase availability of native plant materials and reduce the risk of growing plant materials on speculation
- Centralize coordination of collecting, producing, and distributing native plant materials
- Improve quality and genetic appropriateness of native plant materials used in restoration
- Provide an online forum for sharing information within the WVNPMP and to other interested parties and the general public

Operational Strategy

- Year 1-3: funded through OWEB and partner contributions
 - Agreement between partners for shared investment and equitable distribution of plant materials to partners
- Year 3-4: Transition to business model where partner investment is tied to percentage or share of product

OWEB Capacity Building Focused Investment Partnerships (FIP) Program

Purpose / Requirements:

- 2-year grant program aimed at funding the development of strategic action plans for partnerships doing restoration in various habitats in Oregon
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- Addresses a Board-identified Focused Investment Priority of significance to the state
- Achieves clear and measurable ecological outcomes
- Uses integrated, results-oriented approaches as identified through a strategic action plan
- Is implemented by a high-performing partnership

Timeline:

- **March 1-April 30, 2017:** Required OWEB consultation. All potential applicants must schedule a 30-minute consultation with OWEB's Capacity Coordinator.
- **June 12, 2017:** Application deadline. Applications must be submitted via email using the most current application materials posted online.
- **October 24-25, 2017:** OWEB Board Meeting to award Capacity Building TA grants.
- For applications to be accepted, applicants must:
 - Utilize the current application forms posted online
 - Request no more than \$150,000
 - Participate in a consultation between March 1 and April 30, 2017
 - Submit applications by email by **5:00pm, June 12, 2017**

Proposed Operational Strategy

Proposed Program Goals

- Establish the Rogue Native Plant Materials Collective
- Increase diversity of native plant materials available
- provide support for growers to produce desired species
- Centralize coordination of collecting, and distribution of native plant materials
- Improve genetic appropriateness of native plant materials
- Operate an annual public native plant sale
- Provide an online forum for sharing information within the collective and to other interested parties and the general public

Proposed Operational Strategy

- Leverage BLM funding to develop collective and apply for OWEB FIP funding
- Use OWEB funds to finalize strategic plan and to provide upfront support for plant production efforts
- Organize annual native plant sale to partially support collective operations
- Develop partner payment structure for plant materials that partially supports collective operations